



Media Coordinator

Location: Remote / work from home

Employment: 15 hours per week

Remuneration: \$16/hour

Deadline to apply: Thursday, May 20th, 2021

Contract: 23 weeks starting June 1st, 2021

Students for Consent Culture Canada is a national student-led organization working to end campus sexual violence by building a network between student survivor organisations, student unions, community organizations, and other advocates. We take an anti-oppressive, anti-colonial, anti-racist, anti-capitalist, intersectional, survivor-centric approach to addressing campus sexual violence. To find out more about our organization and work please visit sfcccanada.org.

Position description:

The Media Coordinator will help us connect with our networks through social media, newsletters, and the SFCC website. The Media Coordinator serves a very important function in our organisation of making sure that our growing networks are aware of upcoming events, campaigns, opportunities, and research. This position is supported by and reports to the Outreach Portfolio. This position is funded by the Canada Summer Jobs Program.

Position responsibilities:

- Write copy and captions for social media, newsletters, and the SFCC website.
- Write press releases for SFCC projects and other announcements or notices.
- Collect, schedule, and share content (such as articles, infographics, and posts from other accounts) through social media.
- Design visual media for social media, email marketing, newsletters, and the SFCC website.
- Update the SFCC website with content provided by the supervisor.
- Build SFCC's authority and online presence through various channels.
- Run advertising campaigns on social media and track analytics.
- Engage with users through interaction on social media.
- Represent and act according to organizational mission and values.
- Participate in weekly meetings with the supervisor and other team members.
- Participate in monthly full-team meetings.
- Other duties as assigned.

Desired skills:

- Excellent knowledge of Facebook, Twitter, Instagram, LinkedIn, Mailchimp, and other emerging platforms, including best practices and analyzing analytics.
- A solid understanding of social media and other digital marketing (e.g. SEO).
- Knowledge of digital marketing trends.
- Strong content writing/editing background.
- Graphic design skills, including use of Adobe Creative Cloud, is an asset.
- Strong written communication skills. English required, French is an asset.
- Experience with collaborative team tools like Google Suite, Slack, and Asana.
- Experience working with a nonprofit or grassroots organisation is an asset.
- Experience working with anti-sexual violence, anti-gender based violence, or student issues is an asset.

This position is funded by the Canada Summer Jobs program, which encourages mentorship and skill development under the Youth Employment and Skills Strategy. While the skills listed above are important to carry out the duties of the position, there will be opportunities for professional development to boost capabilities in certain skill areas. So, if there are some skills that you don't have, but would like to learn or improve on, let us know!

Our Commitment to Anti-Racism, Equity, and Justice

As an organisation working in and supporting anti-violence, we recognise the imperative to centre the voices who have been the most harmed and marginalised by colonial systems like post-secondary institutions. We welcome and encourage individuals from BIPOC (Black, Indigenous, People of Colour), LGBTQQIP2SAA, and disability communities to be a part of this organisation.

Ready to apply?

Please email your resume and cover letter to apply@sfcccanada.org by Thursday, May 20th, 2021.

A hiring committee will review all applicants and promising candidates will be contacted after May 20th. Interviews will occur between May 24–28th.

This position is a Government of Canada-funded job through the Canada Summer Jobs program. Applicants must be between 15 and 30 years of age and be legally entitled to work in Canada. International students are unfortunately not eligible.

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“ **STUDENTS FOR
CONSENT CULTURE**